

The official press release

Mikkel Bang wins Burton Glory Daze of Summer presented by Mountain Dew!

The first "Burton Glory Daze of Summer presented by Mountain Dew" is over - and man, what a happening it was!

Sixteen of Norway's finest boardriders gathered for the first ever surf/skate/snow contest in northern Europe - and the conditions couldn't have been better.

Mads Jonsson (who camped on the beach three days prior to the contest) was an early stand-out in the clean, headhigh surf and offshore winds. The competitors could choose to use their own boards or a variety of Surftech models, and judged themselves in heats and later in a freesurfing format. Some of the guys had not surfed much before this contest, and enjoyed the paddlingpower and wavecatching abilities of the 12' longboards on hand. After two days of surfing in great summer conditions, a big fresh-fish BBQ and an intense late-night concert with norwegian songwriter/guitarist Erik Røe (of Baba Nation fame) - Mads clinched his first win with Mikkel Bang and Thomas Harstad coming in 2nd and 3rd.

After two hours in the car the crew hit Folven Camping in the valley just below Stryn Summerskicenter, got their skateboards out and started a late-night midsummer street session in the new skatepark that Mountain Dew was kind enough to finance. With hundreds of summer-snowboarders cheering the riders, the riders picked their own superheat of the eight guys that had impressed most during the first hour - and it became obvious that this would be between Stefan Jacobsen and Carl Edward Heisholt. In the end the guys' verdict was Stefan, Carl and another 3rd place finish for Thomas Harstad. Mikkel Bang continued to be a threat with his fourth place, as Mads - who just skates ramps - ended up on 12th. Surfed-out and skated-out, the guys were ready to hit the infamous midsummer party at Folven. And hit it they did.

Saturday morning came with clear skies and the stage was set for the final discipline - up on the mountain a gruelling banked slalom course awaited the competitors. On the welcome party three days earlier, Marius Otterstad suggested that they should ride one run natural stance and one run switch - and that the combined time would count. Thus a new race format was born, and the long, technical and challenging course was the perfect canvas. Once again Mads Jonsson showed excellent board control, ended his first run with a superclean backflip and even rode faster switch than most guys did natural-stance. It came as no surprise that Mikkel held his own and finished a strong 2nd before Thomas - who clinched his 3rd third place.

After three days of surfing, skating and snowboarding the riders were about to find out who could ride home on the first prize - a Can-Am 250 ATV. And with two 2nds and a 4th place, nobody could match young Mikkel Bang and he could put the key in the ignition and fire up his trophy! Surf buddies Mads

Jonsson and Thomas Harstad were just as happy with their prizes, two Surftech longboards. But as all the riders said, the prizes weren't important - the experience of hanging out with your best friends and doing what you love to do in some of Norway's most breathtaking nature was.

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